

## JOIN THE PREMIER ASSOCIATION LEADING THE BUSINESS OF DENTISTRY

Founded in 1995, the Association of Dental Support Organizations (ADSO) was created by CEOs, for CEOs, for the purpose of representing Dental Support Organizations (DSOs) before the public, policymakers and the media.

Today, the ADSO is working hard to promote DSOs as the preferred practice model, drive value and increase revenue for our members, develop the future workforce, and promote and amplify member growth and achievements. We are unwavering in our commitment to the success of our members.

### WHAT WE DO

The ADSO focuses on research, education, and advocacy to advance the interests of DSOs in the dental industry. We support our member companies by providing educational resources, networking opportunities, and facilitating knowledge sharing and collaboration.

### WHO WE SUPPORT

The ADSO supports all team members within a DSO, including executives, clinicians, marketing and communications professionals, IT specialists, and operational teams. By supporting these various efforts, the ADSO plays an important role in enabling them to deliver business and operational services to dentists and dental practices.

### WHY WE DO IT

The ADSO is driven by the commitment to promoting industry growth and advancing the interests of DSOs so that DSO-supported dentists can focus on quality patient care and community outreach.

### ADSO ADVOCACY

ADSO advocates collectively at the state and federal levels in a manner that represents the interests of all its members. We understand the critical role that oral health has on overall health, and how the DSO model is uniquely positioned to enhance access to care.

Using the association's legislative and regulatory policies and positions, the ADSO advocates before elected officials and regulatory agencies. The association serves as a primary resource to elected officials and policy leaders on issues of importance to DSOs.

### OUR REACH

ADSO represents the full breadth and scope of the DSO industry. See a full list of DSO members complete with locations, and Industry Partner members organized by [industry@theadso.org/membership](mailto:industry@theadso.org/membership)

**75**

DSO Members

**8,500+**

Supported Practices

**175**

Industry Partner Members

**13,500**

Supported Dentists

**35+**

Annual Patient Visits

**\$17B**

Revenue Represented

# JOIN ADSO

DSOs or Group Practices with multiple locations are encouraged to apply for membership. Membership fees and benefits are based on the member company's revenue and calculated using a progressive marginal rate. Reduced fee memberships are available for international and nonprofit DSOs.

Take the first step towards membership by contacting [membership@theadso.org](mailto:membership@theadso.org).

## NETWORKING & EDUCATION

### [ADSO Membership Directory](#)

The directory allows members to connect with DSO colleagues and search for Industry Partners by services/product.

### [ADSO Exchange](#)

Tune in more than a dozen times a year to learn how industry leaders and experts have tackled some of the same challenges you face daily. Complimentary registration for your team to ADSO live and recorded webinars.

### [Summit Passes & Discounts](#)

Make the most of ADSO's best networking opportunity of the year by attending the ADSO Summit with free passes and discounts so your whole team can attend. Number of passes vary by membership tier.

### [Study Clubs](#)

Join ADSO's networking cohorts connecting DSO executive team members to share best practices in their area of specialization including marketing, HR, operations/IT, finance, and clinical leadership.

### [DSO Difference](#)

Connect with dental students and recent graduates as they look to enter the growing DSO industry.

## LEADERSHIP OPPORTUNITIES

### [Public Member Listing @ theADSO.org](#)

Include your company logo and link to company website.

### [Key Opinion Leaders](#)

ADSO's bureau of key opinion leaders are strategic allies in strengthening and expanding the DSO model as the future of dentistry.

### [Speaker/Content Submission](#)

Submit content/speaker recommendations for the ADSO Summit, ADSO Exchange webinar series & ADSO publications.

### [ADSO Committees](#)

Joining an ADSO committee helps members develop real and lasting connections with colleagues across the industry. ADSO committees direct the association's work in government relations, curriculum planning, and membership value.

### [ADSO Board of Directors](#)

The ADSO Board of Directors meets quarterly to provide input and advice on ADSO's strategic direction and the needs of the DSO industry. CEOs of all Diamond and Platinum Members companies receive a seat on the Board of Directors.

### [ADSO Executive Committee](#)

The Executive Committee is the governing body for the Association. CEOs of each Platinum member company and elected representatives from each of the other membership tiers receive a seat on the Executive Committee.

## INDUSTRY NEWS & RESOURCES

### [ADSO Members Resource Center](#)

Access for the whole team to ADSO's archive of publications, webinars, compliance check list and video summit mainstage sessions.

### [ADSO Publications](#)

Keep up with industry news, upcoming events and new member programs and services by subscribing your whole team to *The Brush Up* (Monthly), *The ADSO Advocate* (Monthly), and *ADSO Media Scan* (Weekly).

### [ADSO Code of Ethics](#)

Being a member signals that you're serious about doing it the right way. The ADSO Code of Ethics reflects the character of pioneering DSOs as well as the core values of current and future members.

## ADSO MEMBERSHIP TIERS

DSO members are divided into tiers-based on company size. DSOs that wish to take advantage of the benefits of a higher tier of membership may do so by paying a membership fee based on the level of revenue for the range in that tier. To learn more about joining at a higher tier, contact: [membership@theadso.org](mailto:membership@theadso.org).

<b>Platinum</b>	<b>Operating in the U.S. with revenue of \$100 million+</b>
<b>Diamond</b>	<b>Operating in the U.S. with revenue of \$30 – \$100 million</b>
<b>Gold</b>	<b>Operating in the U.S. with revenue of \$15 – \$29 million</b>
<b>Silver</b>	<b>Operating in the U.S. with revenue of \$7.5 – \$15 million</b>
<b>Bronze</b>	<b>Operating in the U.S. with revenue of under \$7.5 million</b>
<b>International</b>	<b>Operating outside the U. S.</b>
<b>Non-profit</b>	<b>Operating under a non-profit status</b>