



ADSO Announces New Executive Leadership Team, Looking to the Future as it Concludes the 2025 ADSO Summit

After three days of presentations, collaboration and thought leadership exchanges, ADSO looks forward with new leaders and more momentum



San Diego, CA (March 19, 2025) – After three days of cutting-edge presentations, demonstrations and networking, the 2025 ADSO Summit: Dentistry’s Main Event concluded today in San Diego. Marking the end of the conference, ADSO also announced its new executive leadership team with a new president and two continuing leadership team members. Looking ahead, ADSO members have elected Scottie Hudsmith as their president. Hudsmith is Chairman and Chief Executive Officer of Specialized Dental Partners. In addition, Dustin Netral, Chief Executive Officer of Vista Verde Dental Partners, will continue as vice president, and Justin Jory, Founder and Chief Executive Officer of Lightwave Dental, will continue as treasurer while also taking on the role of secretary.

Over the course of the conference, thousands of dental industry leaders gathered at San Diego’s Manchester Grand Hyatt to discuss the most pressing issues facing the dental industry and to learn concrete tactics that they can now implement in their DSO or practice. The event also showcased the future of the industry and how DSOs are leading the way. One of the main highlights of the Summit was ADSO CEO Andrew Smith’s “State of the DSO industry” report, during which he highlighted the growth of the DSO industry and ADSO’s work to promote the DSO model and advocate for legislation that would increase access to quality and affordable dental care across the country.

“ADSO is thriving, with 75 members, more than 8,500 practice locations, 15,000 supported dentists, and \$18 billion in revenue. And our focus remains strong – to protect, promote and position the DSO industry and our members for continued success. I am confident our new executive leadership team will keep up our industry’s tremendous momentum and I thank them for serving our members,” said **ADSO CEO Andrew Smith**. “ADSO and its members have made great strides in advocacy around license portability and payer reform and are pushing back against harmful legislation that will hinder both DSO growth and access to care for the people who need it most.”

“After a truly great conference, is an incredible honor to help continue this industry’s momentum and serve as president of the ADSO Executive Leadership team,” said **Scotte Hudsmith, Chairman and CEO of Specialized Dental Partners**. “I’m looking forward helping spearhead the strategic direction of the ADSO at a time of tremendous expansion for both the organization and the broader DSO industry.”

Attendees learned valuable takeaways from dental and DSO industry trailblazers during mainstage panels such as “Expanding Patient Care through Growth-Minded Financial Management” and “Which Healthcare Growth Model is Most Sustainable Long-Term?” Additionally, attendees were able to listen to 15-minute thought leader presentations on topics ranging from patient loyalty to artificial intelligence and attend breakout discussion sessions in one of five content areas: operations/IT, marketing, clinical leadership, finance and human resources. The convention’s “Solutions Center” also featured vendors, experts and industry leaders staffing booths to inform and engage conference attendees.

Over the course of three days, attendees were also able to gain valuable networking opportunities from social events like the Yacht Rock Party sponsored by Sunbit, the Closing Reception sponsored by Align and the Summit Pickleball Tournament sponsored by Kleer and Membersy. Beyond these events, attendees had the opportunity to network with top DSO leaders in the Solutions Center, at happy hours or at the Summit Coffee Shop sponsored by Holland & Knight.

As the 2025 ADSO Summit concludes, attendees will return to locations across the country to implement new learnings and drive the future of dentistry. Next year, key leaders in the dental industry will gather in Chicago for [the 2026 ADSO Summit](#). The conference will take place from June 15 to June 17, 2026.

About the ADSO

The Association of Dental Support Organizations (ADSO) is a non-profit international trade association whose members support more than 15,000 dentists. ADSO supports its members through research, education and advocacy; enabling them to foster innovation, collaboration and a vibrant market where DSO-supported dentists can provide quality oral health care. Visit www.theadso.org to learn more, and follow the ADSO on [LinkedIn](#), [Instagram](#), and [Twitter](#).

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